

DEPARTMENT OF MBA

DEPARTMENTAL ACTIVITY

SESSION-2022-2023

INSTITUTION'S INNOVATION COUNCIL
(Ministry of Education Initiative)

ED Cell
IIMT COLLEGE OF ENGINEERING

IIMT
COLLEGE OF ENGINEERING
Greater Noida
— Aim For Excellence —

Department of MBA is organizing

ROLE PLAY

— ACTIVITY —

MBA

(1st & 2nd Year)

13th October, 2022 10:00 AM onwards

Venue - Sarabhai Hall

PATRONS

DR. S.S. TYAGI
Director
IIMT College of Engineering

DR. VIVEK RASTOGI
HOD, MBA
IIMT College of Engineering

COORDINATOR

DR. ATUL MATHUR
Associate Professor
IIMT College of Engineering

www.iimtindia.net @iimtIndia @iimtNoida @iimtMeerutGreaterNoida @iimtGroupofColleges

IIMT College of Engineering Department of MBA Greater Noida organized a role play activity in Sarabhai Hall at 10.00 am to 1:00 pm on 13th October 2022. Program started form Saraswati Vanda & Lighting of Lamp by Dr Vivek Rastogi, Dr Atul Mathur, Dr K.N Chaubey, Nikhil Narag & Sharad Kant Total seven teams participated from MBA I & IInd year. There are five criteria for the evaluation of role play Expression in role, Clarity of speech, Use of body language, Confidence, & Strategy of the student's. All five criteria have equal 10 marks each. Two judges Mr Nikhil Narag & Mr sharad Kant evaluated the performance of the students & selected three winner team.





Department of MBA is organizing

BUSINESS QUIZ

— ACTIVITY —



MBA

(1st & 2nd Year)

18th October, 2022

10:00 AM onwards

Venue - Sarabhai Hall

PATRONS

DR. S.S. TYAGI
Director
IIMT College of Engineering

DR. VIVEK RASTOGI
HOD, MBA
IIMT College of Engineering

COORDINATOR

MR. NIKHIL NARANG
Assistant Professor
IIMT College of Engineering

www.iimtindia.net [@iimtindia](https://www.instagram.com/iimtindia) [@iimtNoida](https://www.facebook.com/iimtNoida) [@iimtMeerutGreaterNoida](https://www.facebook.com/iimtMeerutGreaterNoida) [@iimtGroupofColleges](https://www.youtube.com/channel/UCiimtGroupofColleges)

IIMT College of Engineering, Department of MBA, Greater Noida organized “**BUSINESS QUIZ**” activity in Sarabhai Hall at 10.00 am to 12:00 pm on 18th October 2022. The Program started from Saraswati Vandana & Lighting of the Lamp by respected HOD Sir, Dr Vivek Rastogi, Dr Atul Mathur, Dr K.N Chaube, Mr. Nikhil Narang & Mr. Sharad Kant. Total **Seventeen teams** had participated in the event from MBA I & IInd year





IIMT
COLLEGE OF ENGINEERING
Greater Noida
— Aim For Excellence —

Department of Business Administration

— Alumni Activity —

 **ALUMNI CONNECT**

Ms. Dauli Tayal
(Batch 2019-21)
UGC NET, MBA (HR/ MARKETING), BBA
Assistant Professor,
IIMT College of Management



📅 Tuesday, 01st November, 2022 ⌚ 11:30 AM
Venue - Sarabhai Hall




www.iimtindia.net
[@iimtIndia](https://www.instagram.com/iimtIndia)
[@iimtNoida](https://www.facebook.com/iimtNoida)
[@iimtMeerutGreaterNoida](https://www.facebook.com/iimtMeerutGreaterNoida)
[@iimtGroupofColleges](https://www.youtube.com/channel/UCiimtGroupofColleges)

On Tuesday, **01st November, 2022** Alumni Connect Event was organized by Department of Business Administration, IIMT College of Engineering, Greater Noida under “Alumni Cell IIMT” for encouraging MBA students. In this Alumni Connect Event total **77** Students and **7** Faculty Members from Department of Business Administration were present.

The Alumni Session Addressed by **Ms. Dauli Tayal** was an Interactive Session which focussed on the Career Building Aspects after the completion of MBA Course in various diversified streams especially in the field of Academics & Corporate Sector. The Session had a Mutual Two-Way Communication between the Students & the Alumni in the form of Question-Answering Round to understand the technical aspects of Career in the field of Academics & Corporate Sector. Students had multiple queries regarding the choice of Career Viability Options I.E. Jobs after MBA in various Spectrums of Life.



IIMT
COLLEGE OF ENGINEERING
Greater Noida
— Aim For Excellence —

Department of Business Administration is organizing

**Collage Making
Competition**

MBA (1st & 2nd Year)

03rd November, 2022 **3:20 PM Onwards**

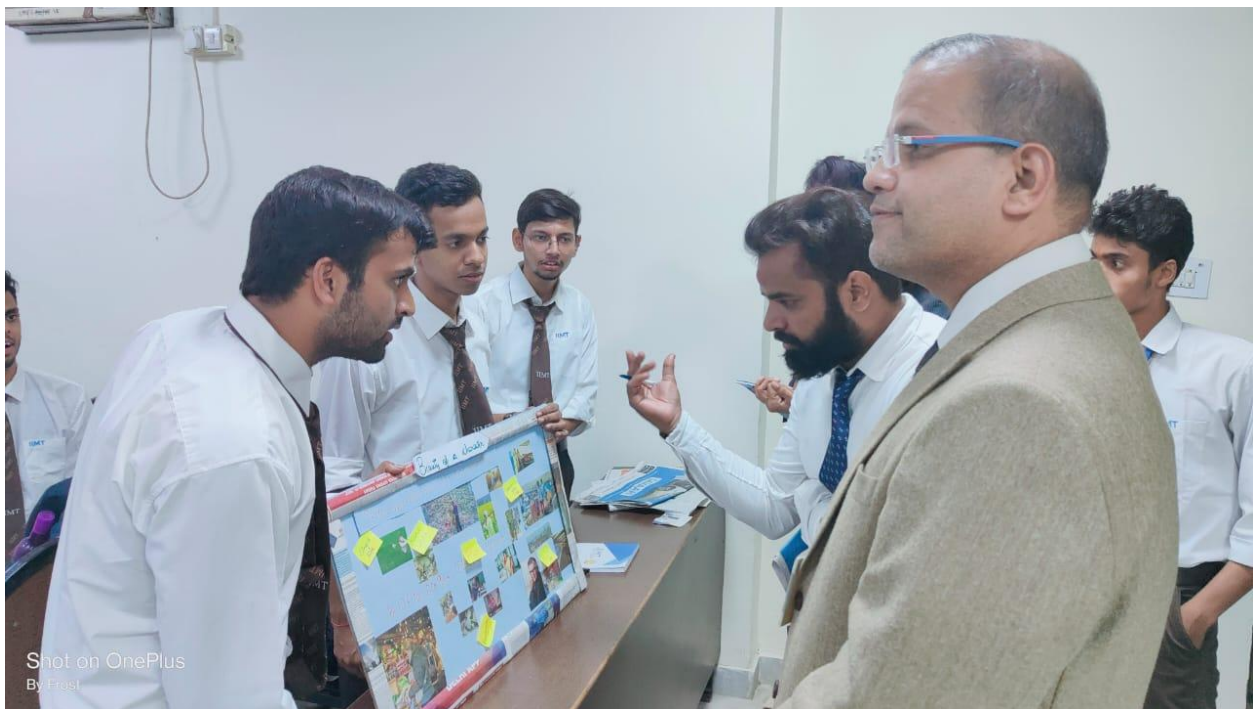
Venue - MBA Lecture Room Nos. 201 & 202

www.iimtindia.net [@iimtIndia](https://www.instagram.com/iimtIndia) [@iimtNoida](https://www.facebook.com/iimtNoida) [@iimtMeerutGreaterNoida](https://www.facebook.com/iimtMeerutGreaterNoida) [@iimtGroupofColleges](https://www.facebook.com/iimtGroupofColleges)

On 03 Nov 2022, all students of MBA Semester I and Sem III assembled to participate in “Collage Making Competition”. The competition was planned to enhance creative thinking amongst students of the Department of Business Administration. The event was planned to supplement class room teaching with the need of creative thinking to succeed in business.



Shot on OnePlus
By Frost



Shot on OnePlus
By Frost

IIMT
COLLEGE OF ENGINEERING
Greater Noida



— Aim For Excellence —

Department of Business Administration is organizing

Extempore

Competition

MBA

(1st & 2nd Year)



 07th November, 2022

 2:30 PM Onwards

Venue - Sarabhai Hall

www.iimtindia.net  @iimtIndia  @iimtNoida  @iimtMeerutGreaterNoida  @iimtGroupofColleges

On 07 Nov 2022, all students of MBA Semester I and Sem III assembled to participate in “**Extempore Competition**”. The competition was planned to enhance communication skills amongst students of the Department of Business Administration. The event was planned to develop communication skills and time management apart from the class room teaching.





IIMT
COLLEGE OF ENGINEERING
Greater Noida
— Aim For Excellence —



Department of Business Administration

— Alumni Activity —



ALUMNI CONNECT

Ms. Teena Singh
(Batch 2020-22)
Business Development Executive
Investo Xpert, Noida



Tuesday, 08th November, 2022 02:30 PM Onwards

Venue - Sarabhai Hall




www.iimtindia.net
[@iimtIndia](https://www.instagram.com/iimtIndia)
[@iimtNoida](https://www.facebook.com/iimtNoida)
[@iimtMeerutGreaterNoida](https://www.facebook.com/iimtMeerutGreaterNoida)
[@iimtGroupofColleges](https://www.youtube.com/channel/UCiimtGroupofColleges)

On Tuesday, **08th November, 2022** Alumni Connect Event was organized by Department of Business Administration, IIMT College of Engineering, Greater Noida under “Alumni Cell IIMT” for encouraging MBA students. In this Alumni Connect Event total **64** Students and **7** Faculty Members from Department of Business Administration were present.

The Alumni Session Addressed by **Ms. Teena Singh** was an Interactive Session which addressed about the Career Prospects after MBA. This Alumni (**Ms. Teena**) was from Corporate Sector. Therefore, she talked on How Personality Development & Good Communication Skills plays an important role towards making your Job Sustainable & Viable in today’s Corporate World. Further, she addressed the Question Answering Round Session of the MBA Students who had curiosity to know about the Career Building Opportunities which the Corporates offer to MBA & its overall financial impact over a person’s life.





Department of Electronics & Communication Engineering is organising

Guest Lecture on

ROLE OF ENTREPRENEURSHIP IN PROMOTING SOCIAL & COMMUNITY WELFARE



Speaker

Dr. Damodar Sahu

Head of New Age SaaS
Wipro Limited, USA

Date: 10th November, 2022

Time: 10:15 AM Onwards

Mode Online



SCAN FOR REGISTRATION



FACULTY COORDINATOR

Ms. Zaiba Ishrat

Assistant Professor, ECE
IIMT College of Engineering
zaiba.ishrat_gn@iimtindia.net

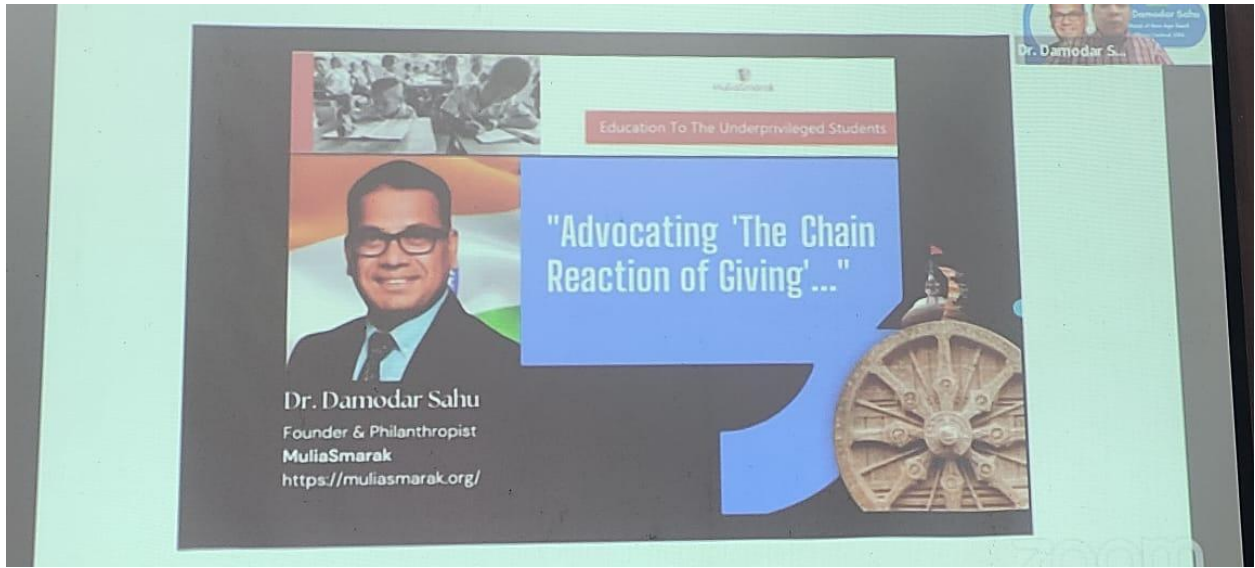
STUDENT COORDINATORS

**Anisha Anand
and
Samiksha Tiwari**

www.iimtindia.net @ic.iimt @iimtlc @iic-iimt @ICIIMT

The Department of ECE organized a guest lecture on "Role of Entrepreneurship in Promoting Social & Community Welfare" on **10th November 2022** at 10:05 AM onwards under ED cell. The guest of honor is Dr. Damodar Sahu, head of New Age SaaS Wipro Ltd, USA. This activity was organized by Ms. Zaiba Ishrat.

Entrepreneurship and Innovation programme combines theoretical and empirical perspectives with the development of practical skills and opportunities for the application of knowledge to real-life organizational issues faced by those establishing and managing innovation-driven organizations. Dr. Damodar Sahu discussed the social behavior of an entrepreneur. According to him, entrepreneurs should be kind, curious and ready to communicate with different people.





IIMT
COLLEGE OF ENGINEERING
Greater Noida
— Aim For Excellence —

MBA Freshers Party 2k22
organised by
Department of MBA

Blossom

📅 **26th November, 2022** ⌚ **10:00 AM Onwards**

Venue - C. V. Raman Hall

🌐 www.iimtindia.net 📷 [@iimtindia](https://www.instagram.com/iimtindia) 🐦 [@iimtNoida](https://twitter.com/iimtNoida) 📘 [@iimtMeerutGreaterNoida](https://www.facebook.com/iimtMeerutGreaterNoida) 📺 [@iimtGroupofColleges](https://www.youtube.com/channel/UCiimtGroupofColleges)

Every student eagerly awaits right from their time of admission for their most remarkable event of the college “FRESHER’S PARTY”. The purpose of Fresher’s Party is to welcome new students in a friendly atmosphere and to encourage their creative impulses to boost their confidence. It is the day where seniors and juniors finally bond and unite to celebrate being part of the college. Students of First Year (batch:2022-23) IIMT MBA, students were welcomed with a very beautiful Indian ritual, I.e., by tilak.



IIMT
COLLEGE OF ENGINEERING
Greater Noida
— Aim For Excellence —



Department of MBA is Organising
Social Club Activity
VASTRA DAAN

DATE: 01st December, 2022 | Time : 03:00 PM Onwards



FACULTY COORDINATOR
Ms. Garima Singhal
Asst. Professor
IIMT College of Engineering

STUDENT COORDINATOR
Abhishek Yadav
(MBA, 1st Year)

www.iimtindia.net [@iimtindia](https://www.instagram.com/iimtindia) [@iimtNoida](https://www.facebook.com/iimtNoida) [@iimtMeerutGreaterNoida](https://www.facebook.com/iimtMeerutGreaterNoida) [@iimtGroupofColleges](https://www.youtube.com/channel/UC...)

The Department of MBA organized a Social Club Activity of “**Vastra Daan Activity**” on **1st December 2022** from 03:00 PM onwards. We have arranged a Vastra Distribution Camp in IIMT Premises for Poor People. The Activity was organized under the supervision of DR. Vivek Rastogi, HOD MBA. This activity was organized by Ms Garima Singhal, Assistant Professor MBA Department.





INFINITY 2K22

09 & 10 Dec, 2022 | 09:00 AM Onwards

TECH FEST

CONVENOR

Dr. Mahendra Sharma
Associate Professor & HOD, IT
IIMT College of Engineering

ORGANIZING COMMITTEE

Dr. Richa Sharma, Associate Professor (MBA),
Ms. Laveena Sehgal, Assistant Professor (IT)

BRIDGE KRITI

Coordinators
Mr. Shalendra - 7310612430
Mr. Harendra Bhai - 8527687296
Student Coordinators
Gurav Kumar - 9973674818
Rishav Kr Ray - 9801860010
Rakesh Kumar - 6205601919

CODE EULER

Coordinator
Ms. Bandana - 7982471543
Mr. Chaman Kumar - 9279361745
Student Coordinators
Tanu - 7291852001
Sonam - 9109383849
Amul Gaurav - 9910814653
Mitansh Sehgal - 8979095084

VIRTUAL KBC

Coordinator
Ms. Manju Verma - 8006260909
Mr. Sakuldeep Singh - 9953811847
Student Coordinators
Md. Javed Akhtar - 7323827463
Ajjeet Kumar Rajpoot - 63396868154

CALL OF DUTY (ONLINE GAME)

Coordinator
Mr. Rakesh Patel - 8954521865
Mr. Abhishek Kumar - 9889972177
Student Coordinators
Rangoli Srivastava - 9506683132
Kashif Raza - 9507243776

DEBUGGING IN C

Coordinators
Mr. Sreenu Banath - 9949965598
Ms. Pragya Singh - 9468305139
Student Coordinators
Nikhil Saini - 7088703468
Vaishnavi Singh - 8051688883

CIRCUIT DESIGN

Coordinators
Ms. Sandhya - 9540583245
Student Coordinators
Siv Pratap Patel - 9264918885
Priyanshu Kumar - 7982609772
Asha Singh - 7355761294
Nehid Nasir - 6204787240

MACHINE DRAFTING

Coordinators
Mr. Pankaj Kumar - 8010271339
Mr. Sunil Kumar Ojha - 9716461637
Student Coordinators
Dheerendra Rathore - 7071565283
Mohit Sharma - 7683078447

SCINTILLA LOGO JINGLE MAKING

Coordinators
Mr. Sharad Kant - 7758944844
Ms. Garima Singhal - 7217606107
Student Coordinators
Debangshi Sarkar - 8337073808
Nishikant Kumar - 7549414890



Web Link : <https://www.iimtindia.net/tech-fest-and-events.php>

www.iimtindia.net | Follow Us :

MBA department organized “Scintilla Logo Jingle making event” as a part of Mega Event “INFINITY 2K22” scheduled at 11:30 AM onwards on 9th December 2022 under the guidance and supervision of Dr. Mahendra Sharma-The convener of INFINITY2K22

Our Chief Guest for the event Shri Atul Soni (District Probationary Officer) WCD-Women and Child Development posted at Gautam Budha Nagar,U.P. facilitated INFINITY EVENT prize distribution ceremony to students.

Scintilla logo jingle-making event is a platform to showcase skills and ideas on the open platform through art-work and presentation by making and creating artwork of LOGO and JINGLE of a given product or services. Such opportunity and platform helps in developing the skills to relate ideas with reality.



IIMT
COLLEGE OF ENGINEERING
Greater Noida



— Aim For Excellence —

Department of MBA is organizing

Current Affairs Discussion



30th December, 2022

11:00 AM Onwards

Venue - C. V. Raman Hall

FACULTY COORDINATOR

Dr. Avijeet Ray
Associate Professor
IIMT College of Engineering

STUDENT COORDINATOR

Abhijeet Swarnkar
(1st Year - MBA)

www.iimtindia.net [@iimtindia](https://www.instagram.com/iimtindia) [@iimtNoida](https://www.facebook.com/iimtNoida) [@iimtMeerutGreaterNoida](https://www.facebook.com/iimtMeerutGreaterNoida) [@iimtGroupofColleges](https://www.youtube.com/channel/UCiimtGroupofColleges)

IIMT College of Engineering Department of MBA Greater Noida organized CURRENT AFFAIRS activity in MBA CLASS ROOM at 11.00 am to 1:00 pm on 30th December 2022. Total Seven teams participated from MBA I year



IIMT
COLLEGE OF ENGINEERING
Greater Noida
— Aim For Excellence —



Department of MBA

INDUSTRIAL VISIT FOR MBA STUDENTS

COMPANY NAME - YAKULT DANONE INDIA PVT. LTD.



HSIIDC, Sonipat, Haryana

Date - Tuesday, January 10, 2023
Time - 09:30 AM Onwards

Faculty Coordinator
Mr. Hemant Kumar Mishra
Assistant Professor
IIMT College of Engineering

Student Coordinators
Akash Singh
Shivangi Saxena

www.iimtindia.net [@iimtIndia](https://www.instagram.com/iimtIndia) [@iimtNoida](https://www.facebook.com/iimtNoida) [@iimtMeerutGreaterNoida](https://www.facebook.com/iimtMeerutGreaterNoida) [@iimtGroupofColleges](https://www.youtube.com/@iimtGroupofColleges)

Industrial Visit at Yakult Danone India Pvt Ltd Plot no:-402-405 & 410-413, food park,HSIIDC,Rai,Sonipat,Haryana-131029. Students of MBA Semester IIIrd left the institute premises at 10:30 am boarding in buses for reaching the destination. We travelled in comfortable buses with 20 students and one teacher to escort them.



 INSTITUTION'S INNOVATION COUNCIL
(Ministry of Education Initiative)

 ED Cell
 IIMT COLLEGE OF ENGINEERING

 IIMT
 COLLEGE OF ENGINEERING
 Greater Noida
 — Aim For Excellence —

**INSTITUTION'S INNOVATION COUNCIL, ENTREPRENEURIAL DEVELOPMENT CELL
 AND DEPARTMENT OF MBA**

ARE JOINTLY ORGANISING

BUSINESS PLAN COMPETITION

ON
Wednesday, January 11, 2023

Time : 10:30 AM Onwards | Venue : C. V. Raman Hall

Sponsored By : Legal 24by7

Rules

- Registration fee: **Rs 250/-**
- Business model may be submitted by individuals or by teams.
- Maximum number of participants in a team should not exceed **four**.
- Executive summary must be sent through email on or before **07th Jan. 2023**.
- Teams should bring soft copy in Power Point Presentation form for the competition.
- Time limit for each team shall be 20 minutes.
- Reporting time at registration desk will be 09:30 AM.
- Participants must be in possession of college Id Card.
- Decision of the panel of judges would be final.
- Participation certificates will be provided.
- All correspondence may be made on **E-mail : atul3988_gn@iimtindia.net**

SCAN FOR REGISTRATION


COORDINATOR
Dr. Atul Mathur
 Associate Professor
 IIMT College of Engineering

STUDENT COORDINATORS
Abhishek Yadav
 MBA (1st Year)
Nishikant
 MBA (1st Year)

www.iimtindia.net
 @ic.iimt
  @iimtlic
  @iic-iimt
  @IICIIMT

The Department of MBA organized Business Plan Competition on **11th January 2023** at 10:30 AM onwards at Sarabhai Hall. **The Business Plan Competition is sponsored by the company named Legal 24by7.** This company will provide the startups assistance to the winning team free of cost upto **Rs. 15000/-**. There are total 15 teams. Each team has four members. There are Seven teams from IIMT College of Engineering (MBA Department), and two teams from MCA Department, IIMT College of Engineering, 2 teams from IIMT Law College, One team from Jaipuria Business School and One team from KCMT College, Bareilly.



Department of MBA is organising

— Guest Lecture on —

**ROLE OF PRODUCT PROMOTION & MARKETING SKILL
FOR ENTREPRENEURIAL SUCCESS**



Speaker

Dr. Gaurav Saxena
Senior Associate Professor
IMS, Ghaziabad

Date: 03rd February, 2023
Time: 03:00 PM Onwards

Venue - SARABHAI HALL

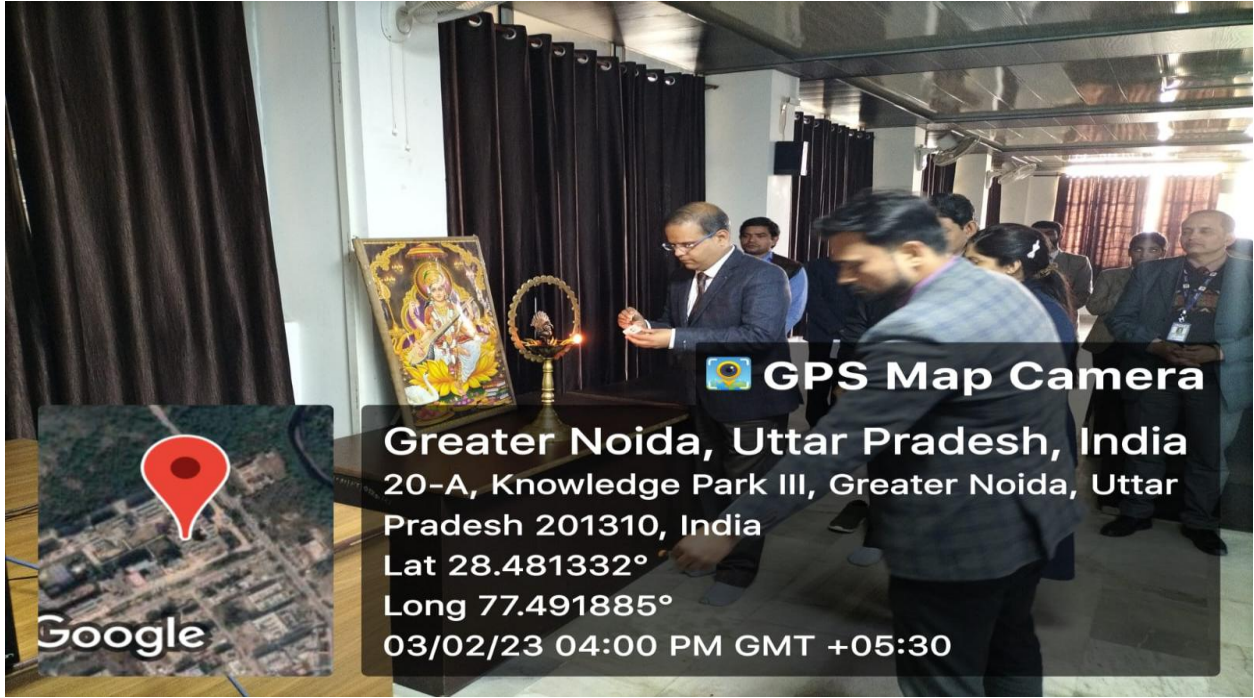
FACULTY COORDINATOR


Mr. Hemant kumar Mishra
Assistant Professor
IIMT College of Engineering

STUDENT COORDINATOR

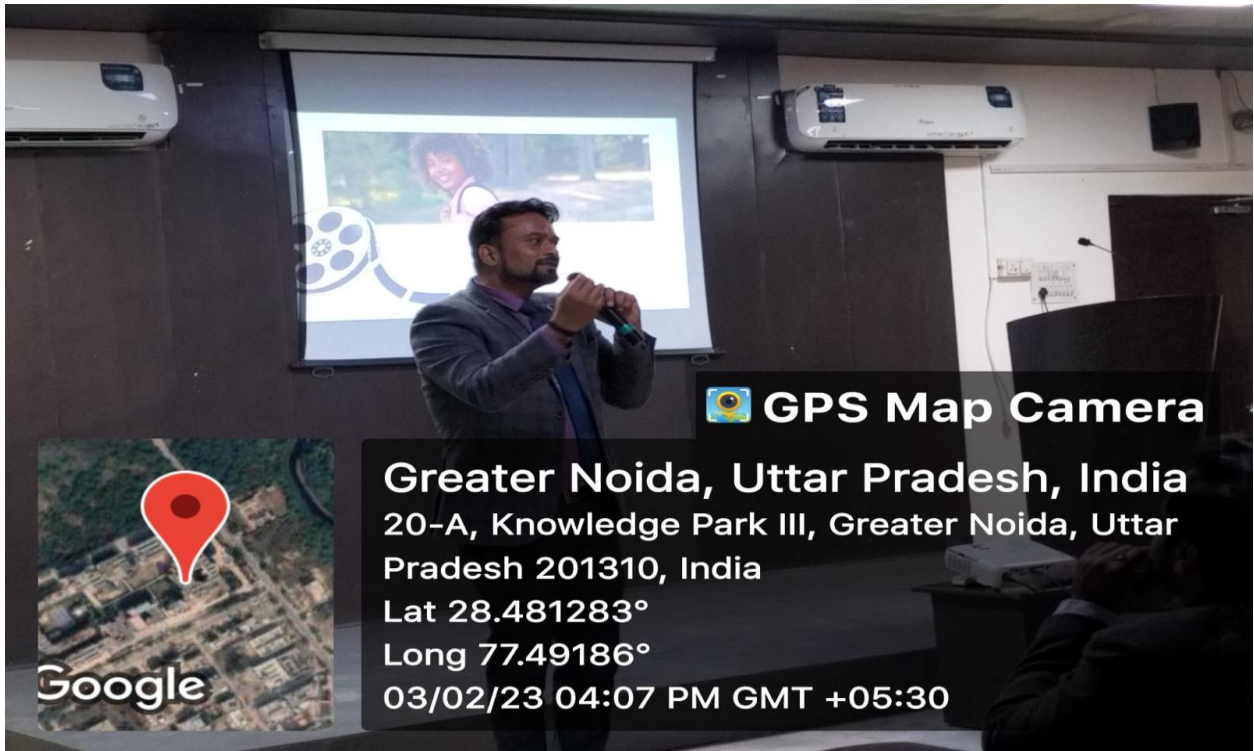
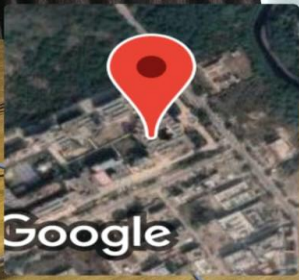
Nishikant
MBA (1st Year)

The Department of MBA organized a guest lecture on “**Role of Product Promotion & Marketing Skill for Entrepreneurial Success**” on **03rd February 2023** at 3:00 PM onwards under ED cell. The guest of Speaker is Dr Gaurav Saxena (Associate Professor) I.M.S. Institute Ghaziabad .Product promotion and marketing skills ,is an approach to both innovation and creative problem solving regarding the new entrepreneur. Dr Gaurav Saxena explained what is core marketing skills for product promotion for a new entrepreneur. This lecture represents an introduction to the Marketing and product promotion approach and mindset using highly interactive exercises that give the participants a flavor for some of the techniques and methods of marketing and product promotion that waken the innovative and problem-solving abilities within each of us.



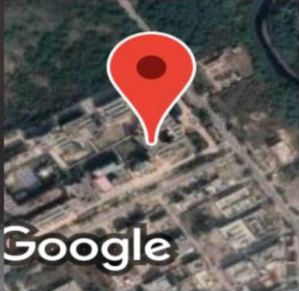
 **GPS Map Camera**

Greater Noida, Uttar Pradesh, India
20-A, Knowledge Park III, Greater Noida, Uttar Pradesh 201310, India
Lat 28.481332°
Long 77.491885°
03/02/23 04:00 PM GMT +05:30



 **GPS Map Camera**

Greater Noida, Uttar Pradesh, India
20-A, Knowledge Park III, Greater Noida, Uttar Pradesh 201310, India
Lat 28.481283°
Long 77.49186°
03/02/23 04:07 PM GMT +05:30





INSTITUTION'S
INNOVATION
COUNCIL
(Ministry of Education Initiative)



Department of MBA
organising visit to

ATAL INCUBATION CENTRE - BIMTECH

on

Date : 14th February 2023

FACULTY COORDINATOR

Dr. K. N. Chaube

Associate Professor
IIMT College of Engineering

www.iimtindia.net [@iic.iimt](https://www.instagram.com/iic.iimt) [@iimtlic](https://www.facebook.com/iimtlic) [@IICIIMT](https://www.youtube.com/@IICIIMT)

A FIELD VISIT TO ATAL INCUBATION CENTRE-BIMTECH ON 14 FEB 2023. The objective set forth for the visit that Giving overview of different project and operational mechanism to the students and faculty members. Interaction with different stakeholders about their roles, how they work on their given task, challenges. Faculty Coordinator: Dr. K. N. Chaube, Associate Professor – MBA Department





 **GPS Map Camera**

Greater Noida, Uttar Pradesh, India

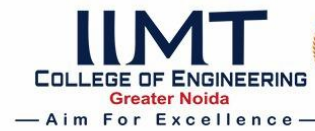
MAIN CAMPUS, BIRLA INSTITUTE OF MANAGEMENT
TECHNOLOGY, Knowledge Park II, Greater Noida, Uttar
Pradesh 201310, India

Lat 28.45866°

Long 77.494646°

14/02/23 12:32 PM GMT +05:30

 Google



MBA Department

is organising

Guest Lecture on

CAREER PLANNING AND ENTREPRENEURSHIP AS A CAREER



Speaker

Mr. Mayank Jha

CEO
READYCODER (OPC) Pvt. Ltd.
&
DOUBTFREE



DATE: 17TH APRIL 2023 | TIME: - 11:00 AM

VENUE- SARABHAI HALL

FACULTY COORDINATOR

DR. RICHA SHARMA
DEPUTY HOD
IIMT COLLEGE OF ENGINEERING

STUDENT COORDINATOR

ABHISHEK KUMAR
&
ABHIJEET SWARNKAR
MBA 1ST YEAR

www.iimtindia.net [@iic.iimt](https://www.instagram.com/iic.iimt) [@iic.iimt](https://www.facebook.com/iic.iimt) [@IICIIMT](https://www.youtube.com/@IICIIMT)

The guest lecture on Career Planning and Entrepreneurship as a Career was conducted on **17th April 2023** by Mr. Mayank Jha, a renowned expert in the field of entrepreneurship. The lecture was attended by MBA students and faculty members of department of MBA, IIMT College of Engineering.



28
Years
of Excellence

IIMT
GROUP OF COLLEGES
Greater Noida-Meerut
— Aim For Excellence —

G20
भारत 2023 INDIA

Swalakshya

2023

25th & 26th April 2023

INAUGURATION DATE :25TH APRIL 2023 | TIME :10.00 AM
PRIZE DISTRIBUTION DATE : 26TH APRIL 2023 | TIME 3.00 PM

EUPHONY

- War of Bands
- Nukkad Natak
- Photoutsav
- Skit
- Solo Singing
- Solo Dance
- Group Dance

TECHNICAL

- 3D Drafting
- Wi-fi Idea
- CALL of Duty
- Kaun Banega Virtual Crorepati (KBVC)
- BOB the Builder
- Mini Militia
- New State Mobile

LITERARY

- Kavya Path
- Open Mic
- Essay Writing (Hindi)
- Essay Writing (English)
- Debate
- G.K Quiz

ARTISTIC

- AD Mad Show
- Rangoli
- Poster Making
- Sketching
- Mehandi
- Salad Designing
- Art from waste
- Collage making

SPORTS

- Volley Ball
- Badminton
- Tug of War
- Basket Ball
- Table Tennis
- Kabaddi
- Long Jump
- High Jump

CONVENER
Dr. Mahendra Sharma
swalakshya_gn@iimtindia.net

CO. CONVENER
Ms. Mona Khosla

Contact for more information
© 0120-2475000, 9520854319

FOR REGISTRATION & FEE CLICK THE LINK
[HTTPS://WWW.IIMTINDIA.NET/SWALAKSHYA.PHP](https://www.iimtindia.net/swalakshya.php)

Plot No. 19, 20, Knowledge Park III,
Greater Noida, Uttar Pradesh 201310

SCAN FOR REGISTRATION

SCAN FOR PAYMENT

www.iimtindia.net Follow Us :

The AdMad Show was held on 25th April, 2023 at C.V. Raman Hall IIMT, and the judge of the activity was Prof. Urvashi Singh and Dr. K.N. Chaube. In AdMad competition - where 12 teams were participated and given a brief to develop a marketing campaign for a fictitious product, create a pitch, and presented it to a panel of judges.

The prize distribution ceremony was held on 26th April, 2023, at Krishna Hall, IIMT, where participants gathered and celebrate the day's successes.





DEPARTMENT OF MBA ORGANIZING



DEBATE COMPETITION

On 4th May, 2023

Section-A

Time : 12:00 PM- 12:50 PM

Section-B

Time : 1:40 PM-2:30 PM

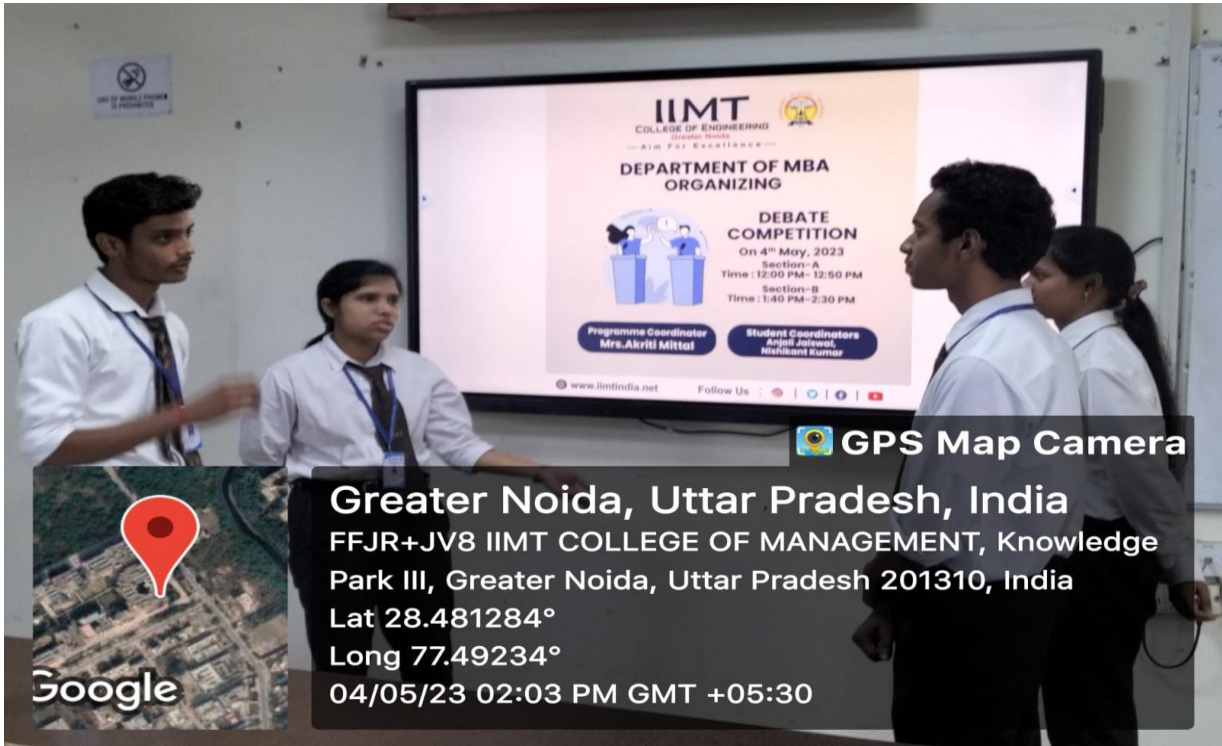
Programme Coordinator
Mrs.Akriti Mittal

Student Coordinators
Anjali Jaiswal,
Nishikant Kumar

 www.iimtindia.net

Follow Us :  |  |  | 

On 4 May 2023, the Department of MBA organized a Minor Activity on Debate for Sec A and Sec B, respectively. All students of Sec A& Sec B of MBA Semester II participated in the event in their class rooms. The Competition saw enthusiastic participation by the students.



IIMT
COLLEGE OF ENGINEERING
Greater Noida
— Aim For Excellence —

Department of MBA

INDUSTRIAL VISIT FOR MBA STUDENTS

COMPANY NAME - YAKULT DANONE INDIA PVT. LTD.



HSIIDC, Sonapat, Haryana

Date- Monday, May, 15 2023
Time- 09:30 AM Onward

Faculty Coordinator
Mr. Hemant Kumar Mishra
Assistant Professor
IIMT College of Engineering

Student Coordinators
Sanjali Srivastav
Akshat Nigam

www.iimtindia.net [@iimtIndia](https://www.instagram.com/iimtIndia) [@iimtNoida](https://www.facebook.com/iimtNoida) [@iimtMeerutGreaterNoida](https://www.facebook.com/iimtMeerutGreaterNoida) [@iimtGroupofColleges](https://www.youtube.com/@iimtGroupofColleges)

Students of MBA Semester IInd, left the institute premises at 10:30 am boarding in buses for reaching the destination. We travelled in comfortable buses with 75 students and two faculties to escort them.





INSTITUTION'S
INNOVATION
COUNCIL
(Ministry of Education Initiative)

IIMT
COLLEGE OF ENGINEERING
Greater Noida
— Aim For Excellence —



Institution's Innovation Council (IIC - IIMT) & Department of MBA

jointly organising

— Guest Lecture on —

“ENTREPRENEURSHIP IN PRESENT ERA”



Speaker

Mr. Sushil Kumar Sharma

Founder CEO, Sustaineco,
Former General Manager (Corporate
Sustainable Development), NTPC Ltd

DATE: TUESDAY, MAY 16, 2023 | TIME: 11:00 AM ONWARDS

VENUE: SARABHAI HALL

FACULTY COORDINATOR

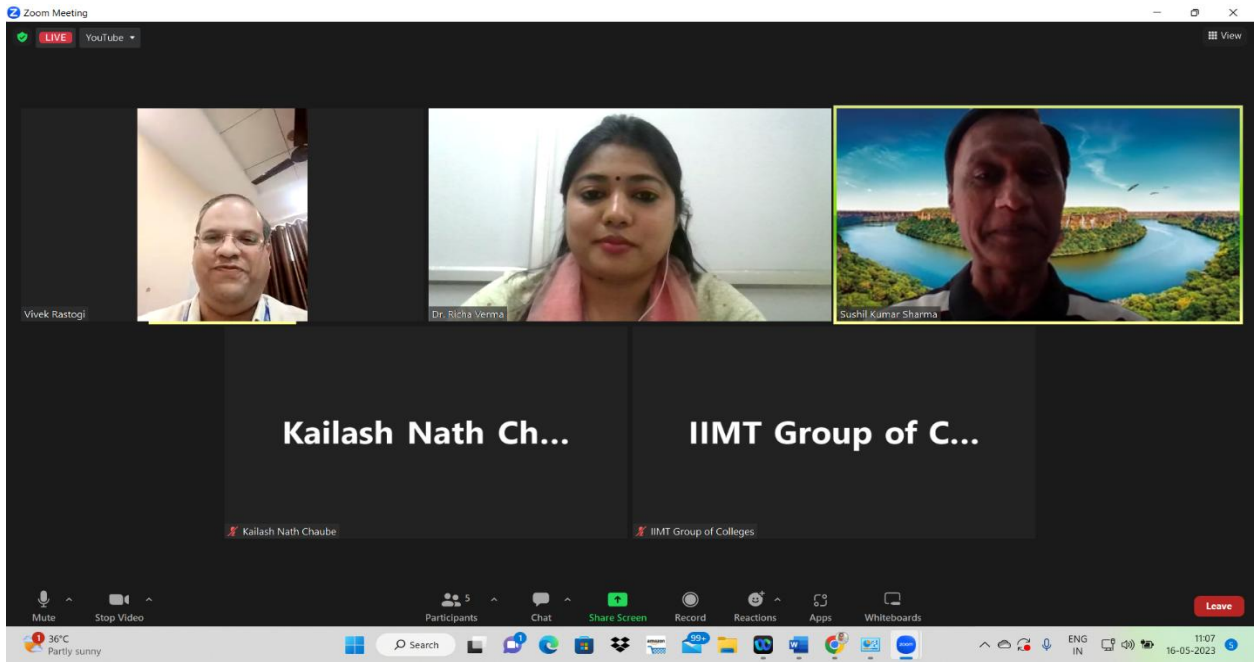
Mrs. AKRITI MITTAL
ASSISTANT PROFESSOR

STUDENT COORDINATORS

ANJALI JAISWAL
ABHISHEK YADAV

www.iimtindia.net [@iic.iimt](https://www.instagram.com/iic.iimt) [@iimtlc](https://www.facebook.com/iimtlc) [@IICIIMT](https://www.youtube.com/channel/UCIIMT)

The guest lecture on “Entrepreneurship in Present Era” as a Career was conducted on **16 May 2023** by Mr. Sushil Kumar Sharma, a renowned expert in the field of entrepreneurship. The lecture was attended by MBA students and faculty members of department of MBA, IIMT College of Engineering. Our Speaker Mr. Sushil Kumar Sharma started the session by defining entrepreneurship and its importance in today's world. The guest lecture on "Entrepreneurship in the Present Era" was an enlightening and thought-provoking session that shed light on the evolving landscape of entrepreneurship in today's





IIMT COLLEGE OF ENGINEERING

DEPARTMENT OF MBA

ORGANISING

Management Development Programme

ON

“STRESS MANAGEMENT”

AT



Vewexpress Services Pvt Ltd

20 May 2023, 10:00 AM onwards

Venue : B-138, Sec-69, Transport Nagar, Noida

On **20th May 2023**, the Department of MBA, IIMT College of Engineering, Greater Noida organized a Management Development Programme (MDP) for the top and middle level managers of Vewexpress Services Pvt Ltd. The one-hr-MDP started at 11 AM, however continued for almost 3 hrs as the participants showed extraordinary enthusiastic interest. Thus, the event was well received by the audience



INSTITUTION'S INNOVATION COUNCIL
 (Ministry of Education Initiative)

ED Cell
 IIMT COLLEGE OF ENGINEERING

IIMT
 COLLEGE OF ENGINEERING
 Greater Noida
 — Aim For Excellence —

Institution's Innovation Council (IIC - IIMT) & Department of MBA

JOINTLY ORGANISING
 — Workshop on —
BUSINESS MODEL CANVAS (BMC)

SPEAKER
Dr. Bhaskar Gupta
 IIC PRESIDENT
 IIMT COLLEGE OF POLYTECHNIC

SPEAKER
Dr. Naveen Rathee
 IIC PRESIDENT
 IIMT COLLEGE OF ENGINEERING

DATE: 29th MAY 2023 | TIME: 10:30 AM ONWARDS
VENUE: SARABHAI HALL

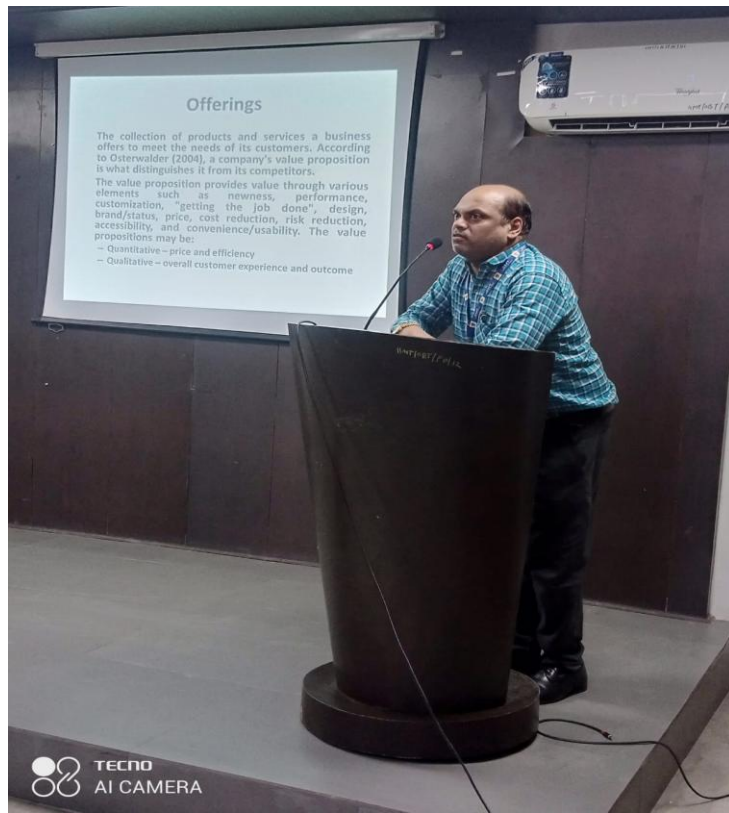
FACULTY COORDINATOR
MRS. PRIYANKA BHAYANA
 ASSISTANT PROF,
 DEPARTMENT OF MBA

STUDENT COORDINATORS
ANJALI JASWAL
 &
NISHIKANT KUMAR

www.iimtindia.net
[@iic.iimt](https://www.instagram.com/iic.iimt)
[@iimtllic](https://www.facebook.com/iimtllic)
[@IICIMT](https://www.youtube.com/channel/UCIICIMT)

The workshop on the Business Canvas Model was conducted on **29th May 2023** by Dr. Bhaskar Gupta (IIC President) and Dr. Naveen Rathee (IIC President) the renowned experts. The Workshop was attended by MBA students and faculty members of the department of MBA, IIMT College of Engineering.

Our Speaker Dr. Bhaskar Gupta started the workshop by defining Business Model Canvas and its importance in today's world. The Workshop on the " Business Canvas Model " was an enlightening and thought-provoking session that shed light on the evolving landscape of Business Models in today's fast-paced and dynamic world. The workshop provided valuable insights into the challenges faced by entrepreneurs, as well as the opportunities that arise in the present era for Business tycoons.





INSTITUTION'S
INNOVATION
COUNCIL
(Ministry of Education initiative)



IIMT COLLEGE OF ENGINEERING



IIMT
COLLEGE OF ENGINEERING
Greater Noida
— Aim For Excellence —

**Institution's Innovation Council, Entrepreneurial
Development Cell And Department of MBA**

JOINTLY ORGANISING

BUSINESS PLAN COMPETITION

ON

Wednesday, May 31, 2023

**Time : 10:30 AM Onwards
Venue : Sarabhai Hall**

ESTEEMED JUDGES



Rajdeep Gautam
Director & Founder

Legal 24by7



Prof. (Dr.) Naveen Rathee
President

Institution's Innovation Council,
IIMT College of Engineering



Scan For REGISTRATION



www.iimtindia.net [@iic.iimt](https://www.instagram.com/iic.iimt) [@iimtlic](https://www.facebook.com/iimtlic) [@iic-iimt](https://www.facebook.com/iic-iimt) [@IICIIMT](https://www.youtube.com/@IICIIMT)

The Department of MBA organized Business Plan Competition on **31st May, 2023** from 10:30AM onwards in Sarabhai Hall. There were total 06 teams all from the IIMT College of Engineering (MBA Department). Each team has two-five members.



Department of MBA

 **ALUMNI CONNECT**

Mr. Amit Nirwan

(Batch 2020-2022)

Company: SIS Certification

Designation: Operation Executive



VENUE- CV RAMAN HALL

 **Thursday, 01th June, 2023**  **11:00 AM ONWARDS**

EVENT COORDINATOR: DR RICHA VERMA (ASSISTANT PROFESSOR) MBA

On 1st June 2023, a highly anticipated alumni event took place at IIMT College of Engineering, Greater Noida, Department of MBA. The event featured a motivational speech by Mr. Amit Nirwan, an esteemed alumnus of the institution who currently serves as an Operation Executive at SIS Certification. The speech aimed to inspire and motivate the students by sharing Mr. Amit Nirwan's experiences and insights gained since his time at the college.





On 3rd June 2023, a grand farewell party was organized at IIMT College of Engineering, Department of MBA, to bid farewell to the seniors by the MBA 1st Year students. The event was filled with various cultural programs, mementos, and esteemed guests, including Dr. S.S. Tyagi, the Director of IIMT College of Engineering, and Mr. Ajay Rampuri, the HR Head, who attended as the Guest of Honour. The farewell party aimed to express gratitude to the departing seniors and create lasting memories for all attendees.





